

Signages:



The Present signages were like these. And there were only 4 directional signage in overall heritage walk and that were not in good condition too.

And it was so confusing if were are lost we need to take help of the locals because there were no signages present anywhere.

What are signages?

Signages are **visual graphics** or **displays** designed to **convey information to an audience**. They can include **signs, symbols, or other forms of graphic communication** used to provide **direction, convey warnings, or share information** in public spaces, buildings, or transportation systems.

Types of signages

- 1. **Informational Signs:** Provide details about locations, facilities, or services.
- 2. **Warning Signs:** Alert people to potential hazards or dangers.
- 3. **Directional Signs:** Guide individuals to specific locations or areas.
- 4. **Regulatory Signs:** Communicate rules or regulations in a given area.
- 5. **Identification Signs:** Display names or logos to identify places or businesses.



- 6. Safety Signs:** Emphasize safety instructions or procedures.
- 7. Wayfinding Signs:** Assist in navigation and help people find their way.
- 8. Advertising Signs:** Promote products, services, or events.
- 9. Electronic Signs:** Use digital displays for dynamic information.
- 10. Emergency Signs:** Provide information about emergency exits and procedures.

Case Studies : Why do the signage name board in Gujarat metro, Railway station, Airport has 3 languages?

- 1. Linguistic Diversity:** India is a linguistically diverse country, and many regions have residents who speak different languages. Using three languages on signage ensures that the information is accessible to passengers from various linguistic backgrounds.
- 2. Official Languages:** Each state in India can have its own official languages, and in Gujarat, languages like Gujarati and Hindi are commonly spoken. Including these languages on signage aligns with linguistic preferences and official language policies.
- 3. Tourists and Visitors:** Gujarat, like many other Indian states, attracts tourists from different parts of the country and the world. Using multiple languages ensures that visitors can navigate the metro system more easily, even if they are not familiar with the local language.
- 4. Inclusivity and Accessibility:** The use of multiple languages promotes inclusivity and accessibility, making it easier for all passengers, regardless of their language, to understand the signage and find their way within the metro system.
- 5. Safety and Security:** In emergency situations, clear communication is crucial. Using multiple languages helps ensure that safety instructions and announcements can be understood by as many passengers as possible.
- 6. Tourism:** Many travelers are tourists or visitors to a region. Having signage in multiple languages helps tourists find their way, access services, and make their travel experience more convenient.



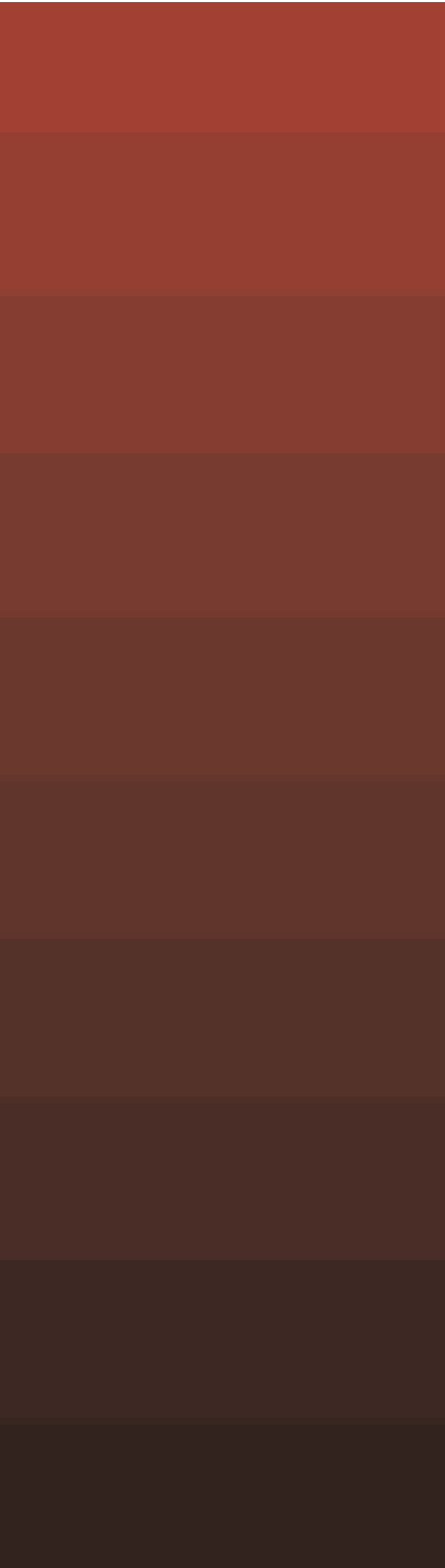
Font Selection:

- English :**
- 1. Helvetica
 - 2. Trajan
 - 3. Garamond
 - 4. Bodoni
 - 5. Monotype Curvosa
 - 6. Futura
 - 7. Clarendon
 - 8. Optima
 - 9. Franklin Gothic
 - 10. Myriad
 - 11. Mukta

- Hindi :**
- 1. Kruti Dev
 - 2. Mangal
 - 3. Devanagari (Noto Sans Hindi)
 - 4. Arial Unicode MS
 - 5. Adobe Devanagari
 - 6. Mukta

- Gujarati :**
- 1. Shruti
 - 2. Arial Unicode MS
 - 3. Noto Sans Gujarati
 - 4. Gujarati Saral
 - 5. Kalapi
 - 6. Mukta Vaani

Colour Selection:



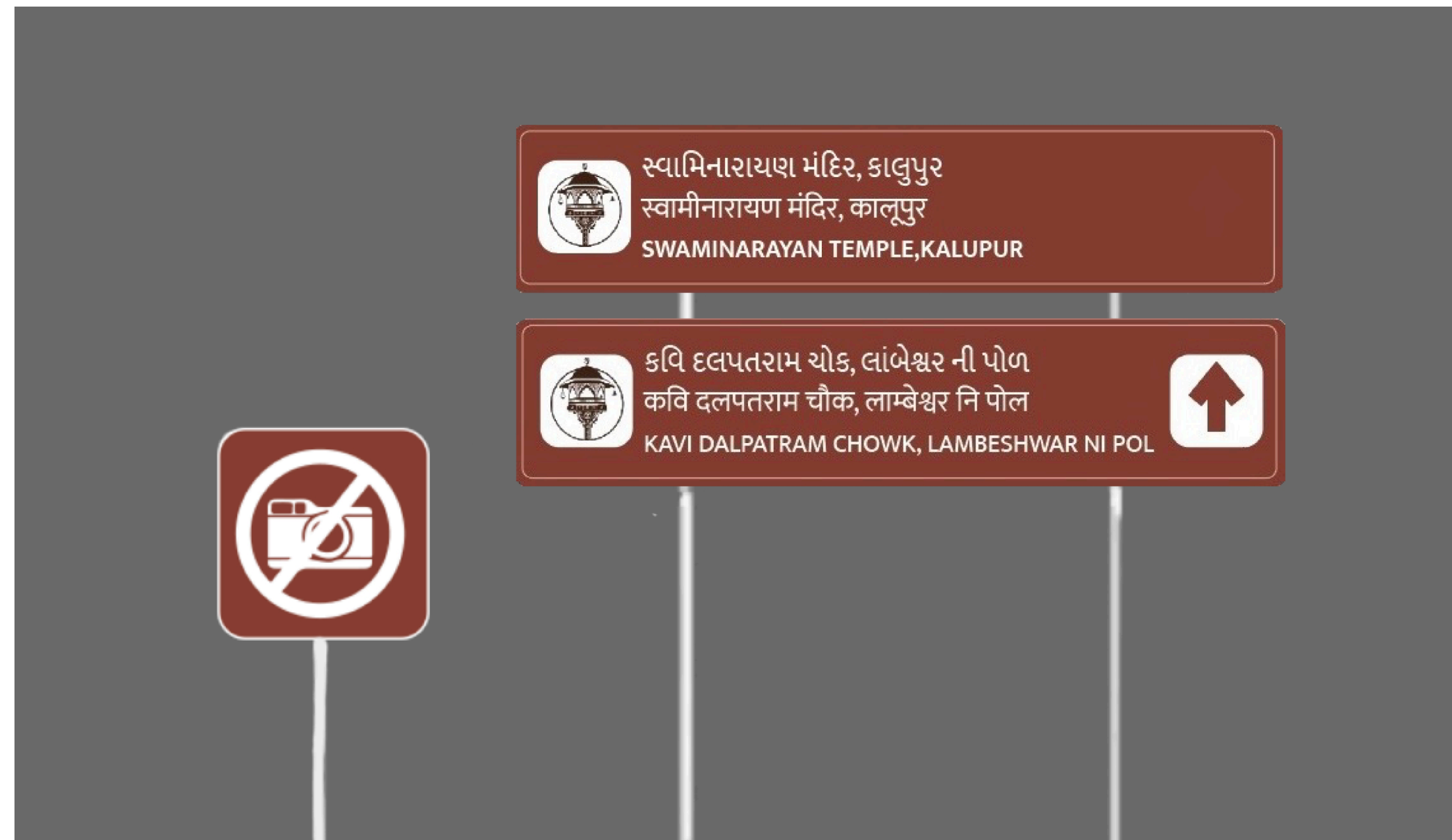
Signages Ideations:



Final Signages :

 સ્વામિનારાયણ મંદિર, કાલુપુર स्वामीनारायण मंदिर, कालूपुर SWAMINARAYAN TEMPLE, KALUPUR 	 ઝવેરી વડ झवेरी वाड ZAVERI VAD 	 હરકુંવર શેઠાણી ની હવેલી हरकुंवर शेठानी नी हवेली HARKUNVAR SHETHANI NI HAVELI 
 કેલિકો ડોમ केलिको डोम CALICO DOME 	 સંભવનાથ ની ખડકી संभवनाथ नी खड़की SAMBHAVNATH NI KHADKI 	 ફર્નાન્ડીઝ બ્રિજ फर्नांडीज ब्रिज FERNANDEZ BRIDGE 
 કલા રામજી મંદિર, હાજા પટેલ ની પોળ काला रामजी मंदिर, हाजा पटेल नि पोल KALA RAMJI MANDIR , HAJA PATEL NI POL 	 કવિ દલપતરામ ચોક, લાંબેશ્વર ની પોળ कवि दलपतराम चौक, लाम्बेश्वर नि पोल KAVI DALPATRAM CHOWK, LAMBESHWAR NI POL 	 ચાંદલા ઓલ चंदला ओल CHANDLA OL 
 શાંતિનાથજી મંદિર, હાજા પટેલ ની પોળ शान्तिनाथजी मंदिर, हाजा पटेल नि पोल SHANTINATHJI MANDIR, HAJA PATEL NI POL 	 ચૌમુખજી ની ખડકી चौमुखजी नी खड़की CHAUMUKHJI NI KHADKI 	 જગવલ્લભ મંદિર, નિશા પોળ जगवल्लभ मंदिर, निशा पोल JAGVALLABH MANDIR, NISHA POL 
 કુવાવાળા ખાંચો कुवावाला खांचो KUNAVALA KHANCHO 	 દોશીવાડા ની પોળ दोशिवाडा नी पोल DOSHIVADA NI POL 	
	 અષ્ટપદજી મંદિર अष्टपादजी मंदिर ASTAPADJI MANDIR 	
	 કવિ દલપતરામ ચોક, લાંબેશ્વર ની પોળ कवि दलपतराम चौक, लाम्बेश्वर नि पोल KAVI DALPATRAM CHOWK, LAMBESHWAR NI POL 	
	 સ્વામિનારાયણ મંદિર, કાલુપુર स्वामीनारायण मंदिर, कालूपुर SWAMINARAYAN TEMPLE, KALUPUR 	

Mock Up :



Highlighting the devised path. mentioning the distance left to cover the location